

Eastern Illinois University
School of Communication and Journalism - Position Announcement
Assistant Professor/Tenure-Track/Public Relations

The Communication Studies Division within the School of Communication and Journalism at Eastern Illinois University seeks a qualified individual for a full-time (9 months), tenure-track assistant professorship in public relations. The successful candidate will primarily teach classes in the core curriculum of the B.A. in Public Relations as well as graduate classes in the school's graduate programs. The candidate will also be expected to teach undergraduate classes in the undergraduate communication studies program based on expertise and departmental need. Opportunities for summer employment exist for candidates with an interest in teaching online. Departmental committee and service assignments, research/creative activities, and professionally related service are expected.

Minimum Qualifications

- Ph.D. at the beginning of employment
- academic training in public relations
- ability to teach a variety of classes in the core curriculum of the public relations major and graduate classes in the strategic communication option
- evidence of excellent teaching and a commitment to undergraduate education
- clear research agenda with high relevance to public relations and potential to lead to publications with reputable academic journals and/or presses
- demonstrated commitment to diversity and inclusive excellence
- strong interpersonal, collaborative, and organizational skills

Preferred Qualifications

- demonstrated research and/or teaching interest, expertise, and experience in one or more of the following: social media management and communication, PR measurement and evaluation, applied persuasion and campaigns, research methods
- ability to teach introductory classes in the undergraduate Communication Studies program based on expertise and departmental need
- ability and motivation to advise student organizations and teams (such as PRSSA & a student-run PR firm)
- demonstrated ability and motivation to engage students in high-impact learning opportunities
- ability and motivation to contribute to the growth and profile of a young and growing major
- demonstrated ability and willingness to teach online
- professional public relations experience

Application

A complete application will include a letter of application, current CV, transcripts (official copy required for appointment), teaching portfolio (sample syllabi, teaching evaluations, teaching philosophy), a sample of scholarly writing, and the names and contact information of three professional references. Send application materials to Interfolio at <http://apply.interfolio.com/79136>. Review of applications will begin on Oct. 26, 2020 and will continue until interviews are scheduled. For questions regarding this search, please contact Search Committee Chair Dr. Claudia Janssen Danyi at cijanssen@eiu.edu.

Eastern Illinois University places priority on teaching excellence for a student body in a residential setting. Approximately 7,000 students are enrolled in undergraduate and graduate programs. Non-traditional and part-time students are enrolled in programs at both on- and off-campus sites. Eastern offers faculty a wide range of research and public service activities. The University is located in east central Illinois and combines the benefits of a community of 20,000 with access to several large cities, including Chicago, St. Louis, and Indianapolis.

The School of Communication and Journalism is composed of 16 tenure-track faculty and 8 annually contracted faculty. The school has over 260 undergraduate majors and approximately 50 graduate students within its Communication Studies and Journalism Divisions. The school offers five undergraduate degree programs (Communication Studies, Health Communication, Journalism, Public Relations, and TV & Video Production) along with a master's degree program in Communication Studies and an online graduate program in Communication and Leadership. We enjoy strong university support as one of the largest programs in the university.

The university offers insurance benefits to same-sex domestic partners.

The university offers insurance benefits to spouses.

Additional Information available at <http://www.eiu.edu/cmnpjou/>

Eastern Illinois University is an Affirmative Action/ Equal Opportunity Employer – minority/female/disability/veteran – committed to achieving a diverse community.